Electronic Acknowledgement Receipt				
EFS ID:	9658078			
Application Number:	10017074			
International Application Number:				
Confirmation Number:	6239			
Title of Invention:	Method, algorithm, and computer program for targeting messages including advertisements in an interactive measurable medium			
First Named Inventor/Applicant Name:	Sanjay Ranka			
Customer Number:	50086			
Filer:	David Judson			
Filer Authorized By:				
Attorney Docket Number:	Product Engine-008			
Receipt Date:	15-MAR-2011			
Filing Date:	07-DEC-2001			
Time Stamp:	08:17:45			
Application Type:	Utility under 35 USC 111(a)			

Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$1920
RAM confirmation Number	8021
Deposit Account	504001
Authorized User	

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

Charge any Additional Fees required under 37 C.F.R. Section 1.16 (National application filing, search, and examination fees)

File Listing:								
Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)			
1 Extension of Time	EOT 15 March 2011. pdf	311888	no	2				
		07bb5a98b2fca63361b36e1337522de65a4 ed19c						
Warnings:								
Information:								
Request for Continued Examination (RCE)	RCE15March2011.pdf	797449	no	3				
		db5cea2e472133d3ebd2cad1d0fc051810e 2b7fb						
Warnings:								
Information:								
Amendment Submitted/Entered with Filing of CPA/RCE	Preliminary Amendment 15 Marc h 2011. pdf	41798	no	7				
		917691f457af2db98c8bd73f2a8aa1e84d21 ec81						
Warnings:								
Information:								
4 Fee Worksheet (PTO-875)	fee-info.pdf	31889	no	2				
		c3d4c5ba865d197740d347353090309da7 9a5b46						
Warnings:								
Information:								
		Total Files Size (in bytes)	11	83024				

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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.